Remit To: KDKA-TV

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

FIGHT FOR THE DREAM(342432)

1636 N Cedar Crest Blvd # 318

CBS TELEVISION © GW



KDKA-TV

1201-544321

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

Page 1 of 3

Account Exec:

Office: KDKA-TV Contract Num: 1201-57115

Contract Dates: 10/26/2012-11/05/2012

Brian Butz-1

Customer Order:

Linked Order:

CPE:

In Account STRATEGIC MEDIA SERVICES(33295)

Allentown, PA 18104-2318

With: 3299 K St NW Ste 200 Washington, DC 20007-4415 ATTN:Accounts Payable

Product Desc: FIGHT FOR THE DREAM PAC 10/26-11/5

Broadcast airtimes represented are reported to the nearest second.

10/20/2012		
Broadcast EOM	PAY BY	11/27/2012
10/01/2012-10/28/2012	PAIDI	Net 30 days

	Flight							Total		
Line Description			Buy Line Dates		MTWTFSS		Dur	Spots	Rate	
1	THIS MORNING 6-7AM		10/26/2012-10/2	6/2012	F		30	11	850.00	
Week C	<u>Of</u>	MTWTFS	3 S	Spots Per Week	_	Rate				
10/22/2	012-10/28/2012	F		1		850.00				
Air Date	<u>Day</u> Air Tir	ne <u>M/G For</u>	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/26/2			FFTDTV102401	DMMH	30	850.00				
4	07:00:00-08:00:00		10/26/2012-10/2	6/2012	F	·	30	1	500.00	
								W	1	
Week C	<u>Of</u>	MTWTFS	<u>3 S</u>	Spots Per Week	_	Rate				
10/22/2	012-10/28/2012	F		1		500.00				
Air Date	<u>Day Air Ti</u>	ne M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
10/26/2	012 Fr 07:54	30 AM	FFTDTV102401	DMMH	30	500.00				
8	PRICE IS RIGHT		10/26/2012-10/2	6/2012	F	: =	30	1	800.00	
Week C		MTWTFS	<u>; S</u>	Spots Per Week	\ 1	Rate				
10/22/2	012-10/28/2012	F	- 1	1		800.00				
Air Date	<u>Day</u> <u>Air Tii</u>	ne M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	012 Fr		Ø . II		30			800.00	Preempted	
10/26/2		100	10/00/0010 10/6	6/2012	F	·	30	1	800.00	
10/26/2	NOON NEWS		10/26/2012-10/2	0/2012						
10						_				
10 Week C	<u>Df</u>	MTWTFS		Spots Per Week	_	Rate				
10 Week C		<u>MTWTF\$</u> F			_	<u>Rate</u> 800.00				
10 Week C	<u>Df</u> 1012-10/28/2012	F		Spots Per Week	_ _Dur		Debit	Credit	Remarks	

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CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 2 of 3

Account Exec: Office: Brian Butz-1 KDKA-TV

Office: KDKA-TV
Contract Num: 1201-57115

Contract Dates: 10/26/2012-11/05/2012

Customer Order:

Linked Order:

CPE: /

In Account STRATEGIC MEDIA SERVICES(33295)
With: 3299 K St NW Ste 200

Allentown, PA 18104-2318

3299 K St NW Ste 200 Washington, DC 20007-4415 ATTN:Accounts Payable Product Desc: FIGHT FOR THE DREAM PAC 10/26-11/5

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:

Billing Period:

1201-544321

10/01/2012-10/28/2012

Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM

PAY BY 11/27/2012 Net 30 days

Buy	Flight										Total		
Line	Descri	ption			Buy Line Da	tes			VTFSS	Dur	Spots	Rate	
13 M-F 6PM NEWS			10/26/2012-10/26/2012					F	30	1	1,350.00		
Week Of		MTWTFS	<u>s</u>	Spots Per We	<u>eek</u>	-	Rate_						
	10/22/2012-10/2	28/2012		F			1		1,350.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_	<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/26/2012	Fr	06:27:29 PM		FFTDTV102	401DMMH		30	1,350.00				
16	11PM I	NEWS			10/26/2012-1	0/26/2012		f	F	30	1	2,750.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per We	<u>eek</u>	-	Rate				
	10/22/2012-10/2	28/2012		F			1		2,750.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_	Dur	<u>Rate</u>	Debit	Credit	Remarks	
	10/26/2012	Fr	11:30:25 PM		FFTDTV102	401DMMH		30	2,750.00				
20	CBS SI	UN MOR	N		10/28/2012-1	0/28/2012	400		. S	30	1	900.00	
							- 10	- 1					
	Week Of			MTWTFS	<u>s</u>	Spots Per We	<u>ek</u>	3	Rate				
	10/22/2012-10/2	28/2012		S	-		1		900.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		1	Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/28/2012	Su	09:09:15 AM		FFTDTV102	401DMMH		30	900.00				
21 SAT 7PM NEWS		10/27/2012-10/27/2012					S.	30	1	950.00			
									5.				
	Week Of			MTWTFS	<u>S</u>	Spots Per We		-	Rate				
	10/22/2012-10/2	28/2012		S.			1		950.00				
	Air Date		Air Time	M/G For	<u>Material</u>		_	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/27/2012	Sa						30				Credit	

Remit To: KDKA-TV

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21251 NETWORK PLACE CHICAGO, IL 60673-1251

FIGHT FOR THE DREAM(342432)

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BS TELEVISION STATIONS



10/26/2012-11/05/2012

KDKA-TV

INVOICE

Page 3 of 3

Account Exec:

Brian Butz-1 KDKA-TV

Office: **Contract Num:**

1201-57115

Contract Dates:

Customer Order:

Linked Order:

Product Desc:

CPE:

In Account STRATEGIC MEDIA SERVICES(33295) With:

Allentown, PA 18104-2318

3299 K St NW Ste 200 Washington, DC 20007-4415 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:

1201-544321

Invoice Date: 10/28/2012 Billing Cycle: **Broadcast EOM**

10/01/2012-10/28/2012 **Billing Period:**

11/27/2012 Net 30 days

Buy	Flight							Total		
Line	Description			Buy Line Dates	s MTWTFSS			Spots	Rate	
22	60 MINUTES			10/28/2012-10/28/2012		S	S 30		7,500.00	
Week 0 10/22/2 Air Dat 10/28/2	2012-10/28/2012	<u>Air Time</u> 07:08:04 PM	MTWTFSS S M/G For	Spots Material FFTDTV102401DMMH	Per Week 1 Dur 30	Rate 7,500.00 Rate 7,500.00	Debit	Credit	<u>Remarks</u>	
Air Time Totals	Total Spots	<u>.</u> .	Gross Amt 14,650.00		Commission Amt 2,197.50	Net Amt 12,452.50	<u>Debit</u> 0.00	<u>Credit</u> 800.00	Reconciliation (800.00)	

FIGHT FOR THE DREAM PAC 10/26-11/5

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY FIGHT FOR THE DREAM.

ACTG ORDER NO- 1664; WS ORDER NO- 76162

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

14,650.00 **Gross Billing Trade Value** 0.00 Agency Commission 2,197.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 12,452.50

Warranty - We warrant the above broadcasts were made according to the official station log.